

Mission Statement

Wizical looks to be the world's index of events, and provide a user friendly website to this wealth of information.

Wizical LLC Info@wizical.com www.wizical.com



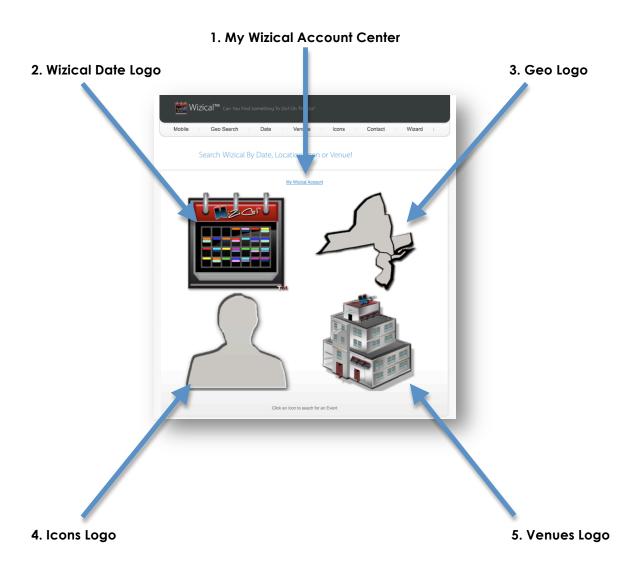
Welcome to Wizical Homepage!

This is where your search for events begins

Wizical makes searching for events very simple by

offering 4 ways of searching for your brand of entertainment.

Find something to do™ any day, any hour, anywhere.



- 1. **Wizical Account Center -** Create and Update profile, Post Events, and find new account information.
 - 2. Wizical Logo Displays the current month to search entire Wizical website for events by date.
 - 3. **Geo Logo –** Search Wizical site by geographic location down to your specific county.
- 4. Icon Logo Search for a DJ's, Kid's Character's, Model's, Promoters, Author's, Comedian's, etc events.
- 5. **Venue Logo –** Search for a Restaurant, Sports Venue, Bar, Kids Attraction, Library, Town Festival, and more!



Wizical Lingo

Venue A location that is identified with a physical address that

hosts one or more events.

Icon A public figure such as an Athlete, Author, Model,

Spokesperson, Singer/Musician, Government Official, etc.

Event A single listing that defines a form of activity (Festival, Parade,

Childrens Event, Happy Hour, Walk/Benefit, etc.)

Geo Search A search that accurately locates events in a specific

geographic location.

Venue Profile A page that provides a businesses address, business description,

operation details and a list of the events the venue hosts.

Icon Profile A page that provides a public figure's profession details, Social

Networks,

Wizical Fast Facts

Users ... can create a free profile for both a Venue, and an Icon!

Search ... and find events in just 3 clicks from a mobile or land device for free!

Events ... range from Festivals and Kid's Events, to Benefits and Nightlife and more!

Locally ... attractions within the NY, NJ, CT area is now completely accessible!

Advertise ... a Tag Sale or State Fair for as low as \$2.00!

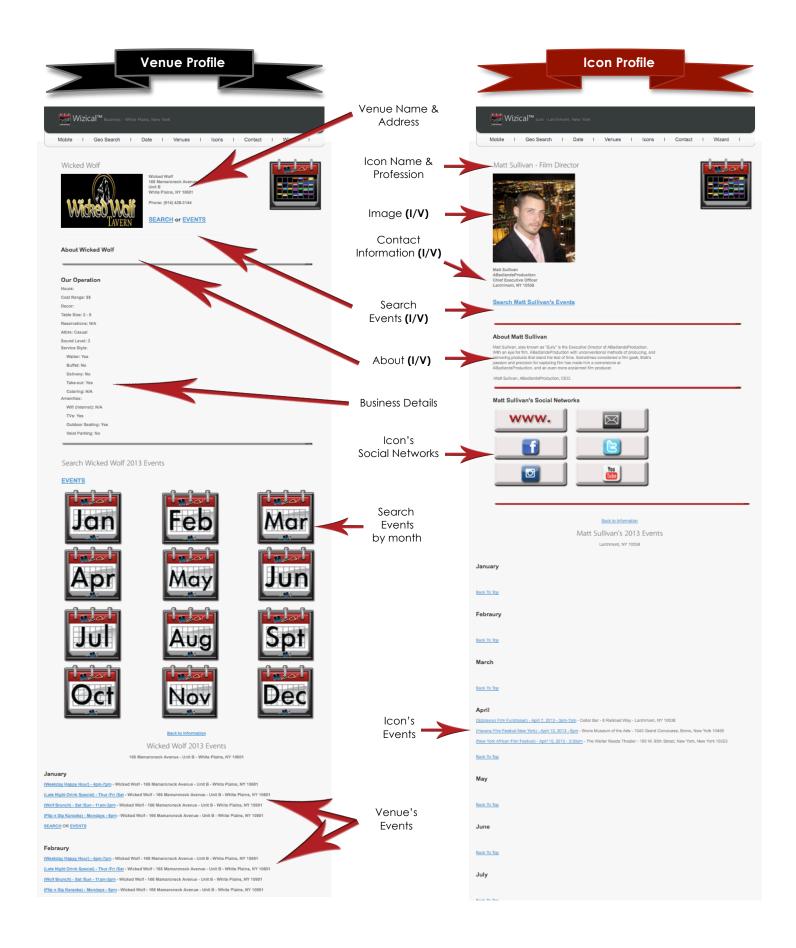
Calendars ... that allows users to retrieve quality information in ample amounts!

Events ... range from Festivals and Kid's Events, to Benefits and Nightlife and more!

Interact ... with your audience by connecting your social networks to your profile!

Powerful ... advantages of Wizical include multi-database outreach and cross advertising!

Multimedia ... elements make each event advertisement a personalized message!



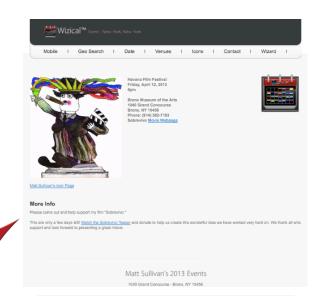


Your Unlimited

Events









Example 1. Community Revenue

\$45K

 75 Users in Community X spend an avgerage of \$50 each month for one year based on things they found to do using Wizical.com

\$6K

 10 Users travel to Community X and spend an avgerage of \$50 each month for one year based on things they found to do outside their resident community using Wizical.com



• Total revenue Community X generated from advertising events and attractions to users on Wizical.com

Cost to advertise in Community X (Population = 14,000):

(1 Community • \$25/mo. Unlimited Advertising • 12months) = \$300.00 / 1 Year











Example 2. Business Revenue

\$15K

• 25 Users in Community X, visit Restaurant Y and spend an avgerage of \$50 each month for one year, based on things they found to do at this location using Wizical.com

\$6K

• 10 Users travel to Community X, visit Restaurant Y and spend an avgerage of \$50 each month for one year based on things they found to do at this location using Wizical.com

=\$21K

• Total revenue Restaurant Y in County X generated from publicizing events at its location to users on Wizical.com

Cost to advertise Restaurant Y in Community X (Population = 14,000):
(1 Business • \$25/mo. Unlimited Advertising • 12months) = \$300.00 / 1 Year

Wizical Advertising Rates

Find an advertising package that's works for you!



Unlimited Advertising (\$ 25.00):

- Best for businesses open 4+ days a week
- Advertise multiple events per day
- Continuous exposure to all site users



One Day Advertising (\$ 2.00):

• Great for highly publicized one-time events



Three Day Advertising (\$ 5.00):

Great for a short series of week day/end events



Five Day Advertising (\$ 7.50):

Publicize your one-day-a-week events regularly.



Seven Day Advertising (\$ 10.00):

Advertise a week long festival or series of events.

Wizical Homepage

www.wizical.com



Create A Profile

www.wizical.com/accountwelcome.html

Purchase Advertising Package

www.wizical.com/artofyourbusiness/Services.html

Contact Wizical

www.wizical.com/mobile/contact.html

Wizical Press Center

www.wizical.com/artofyourbusiness/Press.html

Wizard

www.wizical.com/artofyourbusiness/Press.html

Social Networks

www.facebook.com/pages/Wizicalcom/367707933254328?ref=hl

Thank You! Sincerely, Wizical Team.